## REGIONALLY ELECTED CANDIDATE RIBA EAST Election Leaflet

## JON GREENFIELD

**a.** Nominated by: Anthony Polansky (5924372), Dan Towers (20006862), Tom Foggin (11721383), Jerene Irwin (12847262), Paulo Mendes (20009282), Barry Andrews (6137481), Robert Black (9791762).



- b. Name and Address of Practice: HAMSON BARRON SMITH
- c. Position/title: Operations Director: Architecture
- d. Qualifications: BA(Hons) BArch RIBA

## **Election Statement:**

Architects are the only construction professionals whose mission is to create a rich, coherent and resonant physical environment. We have the vision to shape the future, and the skills to deliver it. As guardian of the profession, I believe that the RIBA plays a central role in promoting these vital aims, and provides architects with the support they need in practice. On the RIBA Council I will be add my energy to this mission.

I have worked in the East of England for the last fourteen years, and have helped to promote the position of architects and architectural practice at RIBA Branch and Regional level. I was Branch Chair in Norwich from 2011 to 2013 and Regional Chair (RIBA East) from 2013 to 2015.

Since qualifying in the mid 1980's I have experienced many different ways of practicing architecture. I have worked in a large commercial office, a small, design-led studio, a militia-discipline design environment with graphic and industrial designers and I set up and ran my own practice in Central London. I am now a Senior Director in a multi-discipline company that has studios in four locations in the UK, and employs over 80 construction professionals, twenty-five of whom are in our architectural studios. Our work focusses on community-led projects and sustainable living.

My greatest concern after more than three decades in practice has been the diminishing professional standing of architects, our reduction in influence and our concession to other professionals, who have taken over many aspects that were considered to be the architect's role when I first qualified. As a member of the RIBA Council I aim help architects regain their position as thought leaders, and to become a strong voice supporting architects in practice.

I know and understand the needs of architects who practice in the East of England and I want to ensure that their voice is heard at the RIBA's 'top table'.